

Marketing Strategist | Speaker | Faith-Fueled Business Mentor
Helping women-owned businesses grow with clarity, confidence, and purpose.



ABOUT SUE

Sue Bonzell is a faith-fueled marketing strategist, seasoned radio personality, and creator of the **Brand Builder Marketing**

System. She currently hosts

Country Christian, a nationally syndicated radio show featuring inspiring music, stories of faith, and encouragement grounded in truth.

With nearly 20 years on the radio, Sue brings a confident, warm, and engaging presence to every stage and microphone. Coupled with her background in marketing and entrepreneurship, she helps women-owned businesses grow using marketing strategies **based on biblical principles**—the kind that feel aligned, not overwhelming.

Sue's mission is to equip faith-driven entrepreneurs to clarify their message, lead with purpose, and build a brand that reflects their God-given calling. Her talks and interviews offer real strategies, **rooted in Scripture**, with just the right amount of personality to keep it fun.

Whether speaking to a crowd or connecting through a podcast, Sue reminds her audience: you can market with integrity, lead with confidence, and **honor your faith** every step of the way.

CONTACT

- Based in Tennessee – Available Nationwide & Virtual
- Sue@bonzellmedia.com
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PODCAST & KEYNOTE TOPICS

- **Marketing on Purpose:** How biblical principles can guide a simple, effective, and soul-aligned marketing strategy.
- **Faith-Fueled and Female-Led:** Encouragement and strategy for Christian women called to business but overwhelmed by the noise.
- **The Brand Builder Blueprint:** Break down the essential pieces of an aligned brand—from message to mission to marketing.

AUDIENCE TAKEAWAYS

- **Marketing strategies rooted in Scripture.** Every talk delivers clear, actionable steps based on biblical principles—so attendees leave with a to-do list they're actually excited about.
- **Alignment between faith, mission, and marketing.** Sue helps audiences bridge the gap between their calling and their communication, creating a brand that reflects their God-given purpose.
- **Peace over pressure.** Say goodbye to hustle culture. Attendees will discover how to grow with grace—not grind—by embracing God-led business rhythms.
- **Boldness to put God back in the center.** More than inspiration, Sue reignites a passion for bringing faith to the forefront—without shame, apology, or second-guessing.
- **A renewed sense of calling.** Audiences don't just learn how to market—they leave affirmed in their mission, encouraged in their walk, and equipped to lead their business from a place of spiritual strength.